



abby weeks

GRAPHIC + VISUAL DESIGN

M 615.495.1111 E abigailweeks99@gmail.com

W abbyweeksdesigns.com

profile

Graphic designer from Nashville, Tennessee. Graduate of Samford University with a B.F.A. in Graphic Design. Passionate about designing solutions that are as strategic + practical as they are distinguished + beautiful. Designs to capture the visions of others so they may be represented and equipped well for their endeavors.

skills

- Adobe Creative suite
- Print Production + Design
- UX Design
- Print + Digital Advertising
- Publication Design
- StoryBrand
- Illustration
- Typography
- Brand Identity development
- Social Media
- Communication
- Strategic approach
- Creative problem solving
- Organization
- Google Drive

experience

JUNE 2021 - PRESENT

Graphic Designer

5by5 Agency – A Change Agency | Brentwood, TN

- Produced strategy-based designs in an array of mediums for clients in non-profit, health care, and entertainment sectors.
- Collaborated and communicated with copywriters, strategists and client managers to execute design.
- Ensured final designs were true to client brand, effective and visually pleasing.
- Created illustrations, logos and various print and digital solutions using Adobe Creative software.

MAY 2020 - AUGUST 2020

Marketing Intern

Wander Creative | Nashville, TN

- Produced graphics used in marketing campaigns for music-focused clients of the agency.
- Created, managed schedules and posted social media graphics for various clients.
- Audited clients' social media follower interaction + engagement on Instagram and Facebook.

education

AUGUST 2017 - MAY 2021

Bachelor of Fine Arts Graphic Design

Samford University

GPA: 4.0 | Dean's List

references

Scott Moore

scottowenmoore@gmail.com

Geoff Sciacca

gsciacca@samford.edu